



LINCOLN LAND CHAMPIONSHIP

PRESENTED BY  LRS

LANDMARK CADILLAC SIGNS ON AS OFFICIAL VEHICLE FOR LOCAL WEB.COM TOURNAMENT

SPRINGFIELD, Illinois – April 5, 2018 – Lincoln Land Championship officials announced a new partnership with local business, Landmark Cadillac, to serve as Official Vehicle of the local tourney. As part of the agreement the shared VIP Hospitality area on the tournament’s finishing hole will be renamed the Landmark Cadillac Club and new packages for this area are available in 2018, including the ability to buy single passes by the day. “This is one of the best ways to enjoy the tournament, said Executive Director Kate Peters, “the Landmark Cadillac Club includes magnificent views of the 18th green, shaded seating with food and beverages included.”

“Our partnership with Landmark Cadillac will include elements meant to grow attendance and participation in the tournament,” said Peters. “In addition to sponsoring the shared hospitality area on #18, those who test drive at Landmark Cadillac will receive complimentary tickets to the tournament. Another great addition is that participants in the LRS Pro-Am will have a chance to win a new Cadillac, valued at \$50,000, with a hole-in-one on the 17th hole and spectators can participate in a putting contest throughout the four official rounds culminating in 3 participants attempting to win a \$25,000 cash prize. And, for the first time in tournament history, Landmark Cadillac will give two lucky fans a chance to take a shot at a \$1,000,000 hole-in-one. We are thrilled to expand our partnership with our friends at Landmark Automotive Group.”

In two short years, the Lincoln Land Championship presented by LRS has become a staple on the annual Springfield sports calendar, joining the John Deere Classic (Silvis) and the Rust-Oleum Championship (Ivanhoe) as the only PGA TOUR-sanctioned events contested annually in the state of Illinois. “Landmark Automotive Group has been both a long-term supporter of professional golf and local Springfield charities,” said Sean Grant, President and CEO for Landmark Automotive Group. “We are very vested in the community and view our expanded partnership as a win-win. Support for the tournament is growing and we want to be a visible part of its long-term success.”

The 2018 tournament is scheduled for June 26 – July 1, 2018, with official rounds scheduled for June 28 – July 1. Information on how to get involved with the event, including participation in the LRS Pro-Am, volunteering and to purchase your Landmark Cadillac Club passes, visit www.LincolnLandChampionship.com or call the tournament office at (217)670-2910.

About the Lincoln Land Championship presented by LRS

The Lincoln Land Championship presented by LRS will consist of a 156-player field, competing for a purse of \$550,000 at Panther Creek Country Club in Springfield. The 7,244-yard golf course was designed by World Golf Hall of Fame Member Hale Irwin in 1992. The course has hosted several notable tournaments including the LPGA's State Farm Classic from 2007-2011, the NCAA Division II Super Regionals and the Great Lakes Valley Conference Golf Championship.

About the Web.com Tour

Founded (1990), owned and operated by the PGA TOUR, the Web.com Tour continues to identify those players who are ready to compete and win on golf's biggest stage. Web.com became the Tour's umbrella sponsor on June 27, 2012, with a 10-year agreement in place through 2021. In 2013, the Web.com Tour became The Path to the PGA TOUR with all 50 available PGA TOUR cards coming through the Web.com Tour and the season culminating at the four-event Web.com Tour Finals. This season marks the 29th year of competition on the Web.com Tour. Three out of four PGA TOUR members are Web.com Tour alumni. Tour alumni have won more than 475 PGA TOUR titles, including 23 major championships and seven PLAYERS Championships. To learn more about the PGA TOUR, the Web.com Tour and to follow the season-long quest for a PGA TOUR card, visit PGATOUR.COM, or follow the Tour on social media via Twitter (@WebDotComTour), Facebook (facebook.com/WebDotComTour) and Instagram (Instagram.com/WebDotComTour).

